HALL OF FAME / SHAME

Jared Greene
Antoni Gmurczyk
What Google Does Right

- Extremely fast interface - Javascript
- Good use of menu space
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- Extremely fast interface - Javascript
- Good use of menu space
- Chat for quick communication
What Google Does Right

- Gmail Scans emails
What Google Does Right

- Themes
- Customization
What Google Does Right

- Status Bar
  - Always shown in top right corner
  - Marks who is logged in
  - Sign out – clearly marked exit
What Google Does Bad...

Google “does no evil” but they certainly do some things wrong...
Themes

- When you go to calendar or documents your theme is gone
- With themes with background images you can only see a fraction of the image
- Solution: Put in an advanced option to make messages transparent?
After you archive messages it disappears from your inbox... but where does it go?
Archived Messages?

- Archived messages disappear from inbox, but are kept in the All Mail folder
- Necessary?
  - There are other ways to move messages out of the inbox without losing them – custom folder
- Extremely Confusing!
All Mail? 

- All Mail does not contain all your mail?! 
- Contains: Inbox (or archived), Sent, and chat conversations 
- Does not contain Trash, Spam, etc. 
- Why the name!?
Useful Advanced features are extremely hidden, even from advanced users
No notification that new “Lab” features have been added
Overall Google Does the Web Right

When compared to similar products like Yahoo and Hotmail, Gmail’s speed and wealth of options helps it to take the lead.

However, with a very early version of Gmail’s “offline” feature Google is slowly attempting to grab the market share of popular offline clients like Entourage and Outlook.

Overall – a great product and possibly one of the best email clients the web has to offer.